Conzulvo

PRICE LIST · NOVEMBER 2026

OUR PRICING.

Websites, apps, design, print, social media, campaigns and PR, all in one place. Prices are indicative, in euros and excluding VAT. You get the exact price in a quote after a short call about the scope.

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NOTES

All prices are in euros (EUR), excluding VAT. VAT is charged as required by law where the issuer of the invoice is registered for VAT.

- **From** means the lowest price for the basic scope. The exact price is set in a quote once the scope is agreed.
- Each project includes **2 rounds of revisions**. Further revisions are charged by the hour.
- Printing, hosting, domains, licences, paid ads and stock materials are **not included**, unless stated otherwise.
- Associations and non-profit organisations can get a discount of up to 20 %.

01 WEBSITES

A company website with six to eight pages starts at €1,500. Every site works on mobile and includes basic SEO.

SERVICE	WHAT IS INCLUDED	PRICE (EUR)
One-page website	One page with 5–7 sections, contact form	from 600
Company website	Up to 8 pages, gallery, contact, basic SEO	from 1,500

SERVICE	WHAT IS INCLUDED	PRICE (EUR)
Website with admin panel (CMS)	Client publishes news, events and photos on their own	from 2,200
Website for an association	Team, events, news, Donate page (IBAN, 2D code, PayPal QR)	from 1,800
Redesign of an existing website	New design, content migration	from 900
Additional language	Translation of the interface and existing texts	from 250 per language
Additional page	Design and build of one new page	from 120
Contact or sign-up form	Form that sends to email, with a thank-you message	from 80
Donations page	Bank details, 2D barcode, PayPal and QR code	from 150
Link previews (og:image)	Image and title when the link is shared on LinkedIn or WhatsApp	80
Domain switch	Connecting the domain, DNS, SSL, email left untouched	120
Google Business Profile	Setup and link to the website	60

02 LANDING PAGES AND CAMPAIGN PAGES

A landing page for one campaign or product starts at €800, and a simple event page at €450.

SERVICE	WHAT IS INCLUDED	PRICE (EUR)
Landing page	One sales page, copy, form or waiting list	from 800
Event page	Programme, venue, date, registration or RSVP	from 450
Waiting list or pre-registration	Form, sign-up database, confirmation email	from 350
A/B version of headline and call to action	Second version of the page for comparison	from 150
Scroll animations	Stacking cards, transitions, logo strip	from 200

03 BLOG AND CONTENT

A blog on an existing website starts at €300, and an article of up to 1,000 words at €90.

SERVICE	WHAT IS INCLUDED	PRICE (EUR)
Blog system	Article list, categories, latest 3 articles on the homepage	from 300
Blog article (up to 1,000 words)	Text, headline, image, SEO description	from 90
Publishing a finished article	Entering text and images supplied by the client	25
Website copy (copywriting)	Up to 5 pages	from 300

SERVICE	WHAT IS INCLUDED	PRICE (EUR)
App and product descriptions	Short sales description per product	from 40
SEO basics	Titles, descriptions, sitemap, Google Search Console	from 250

04 ONLINE SHOPS AND APPS

An online shop starts at €2,500, and a web app with user accounts and payments at €6,000. Publishing on the App Store and Google Play is charged separately.

SERVICE	WHAT IS INCLUDED	PRICE (EUR)
Online shop	Up to 50 products, cart, card payments (Stripe), shipping	from 2,500
Web app (MVP)	User sign-in, database, admin panel	from 6,000
Mobile app (iOS or Android)	One platform, first published version	from 8,000
iOS and Android together	Both platforms from one codebase	from 11,000
AI feature in an app	E.g. plan from a brief, translation, summary, chat	from 1,200
Online payments and subscriptions	Stripe, tax, invoices, webhook	from 800
Multilingual app	Interface translated into several languages	from 400
App Store / Google Play publishing	Descriptions, screenshots, privacy, review submission	from 400 per store
App demo video	Screen recording up to 60 s, with captions	from 350

05 MAINTENANCE, HOSTING AND DOMAINS

Basic monthly maintenance is €80. Hosting and domains are charged at the provider's actual cost.

SERVICE	WHAT IS INCLUDED	PRICE (EUR)
Basic maintenance	Backups, updates, up to 1 hour of changes	80 per month
Advanced maintenance	Basic plus up to 4 hours of changes and news posts	200 per month
App maintenance	Monitoring, fixes, updates for new iOS/Android versions	from 300 per month
One-off change	Per hour started	40 per hour
Hosting setup	Account, SSL, file transfer	80
Domain registration	Choice, purchase, connection	30 + domain cost
Business email on your domain	Mailbox setup, MX, DKIM, DMARC	60 + plan cost
Backup and restore	Copy of the old version before every release	included

06 GRAPHIC DESIGN AND BRANDING

A logo starts at €350, and a basic visual identity at €900.

SERVICE	WHAT IS INCLUDED	PRICE (EUR)
Logo	2–3 concepts, 2 rounds of revisions, vector and PNG	from 350
Logo redesign	Refresh of an existing mark	from 200
Logo vectorisation and clean-up	From a poor image to a sharp vector, background removed	50 per logo
Basic visual identity	Logo, colours, fonts, business card, letterhead	from 900
Brand guidelines	Rules for the logo, colours and templates	from 700
Letterhead (Word and PDF)	Header, footer with company and bank details	60
Business card	Double-sided	50
Email signature	HTML signature with logo and details	40
App icon	For the App Store and Google Play, all sizes	from 150
Invitation or greeting card	Digital or for print	from 60
T-shirt or tote bag design	For promotional materials	from 60

07 PRINT AND PREPRESS

A flyer starts at €120, a roll-up at €150, and an 8-page brochure at €450. All prices include print-ready files (CMYK, bleed, PDF for the printer). Printing itself is not included.

SERVICE	WHAT IS INCLUDED	PRICE (EUR)
Flyer A5 or A4, single-sided	Design and print-ready file	from 120
Flyer, double-sided or folded	Design and print-ready file	from 180
Poster	Up to B1	from 150
Roll-up banner 85–150 × 200 cm	Design, payment codes, high-resolution PDF	from 150
Large banner or wall poster	E.g. for a stage or entrance	from 200
Brochure up to 8 pages	Layout, images, client's texts	from 450
Additional brochure page	Beyond 8 pages	45 per page
Sponsorship brochure	Sponsor packages, benefits table, contact	from 550
Language version of a finished brochure	Layout of the translated text and new contact	from 120
Sponsor flyer with logos	"Sponsors and partners" panel, logo clean-up	from 150
QR or 2D payment barcode	Creation and scan check	30
Prepress of third-party files	Check, bleed, CMYK, PDF for the printer	from 50

SERVICE	WHAT IS INCLUDED	PRICE (EUR)
Small changes to existing material	Text, number, IBAN, date	30 per item

08 SOCIAL MEDIA

Managing two networks with 12 posts a month starts at €350. Paid ads are not included.

SERVICE	WHAT IS INCLUDED	PRICE (EUR)
Profile management – basic	2 networks, 12 posts, replies to comments	from 350 per month
Profile management – extended	3 networks, 20 posts, monitoring and report	from 700 per month
Single post	Text, 1080 × 1350 image, hashtags	from 40
Profile setup	Logo, cover, description, details (LinkedIn page, Instagram)	from 120 per profile
Personal LinkedIn profile makeover	Headline, About, Featured, projects, services	from 180
Targeted following and networking	Up to 40 profiles a day from a target group	from 150 per month
Content plan	Topics and texts for 2–4 weeks	from 200
Ad setup and management	Excluding ad budget	from 200 per month

09 EMAIL CAMPAIGNS AND OUTREACH

A campaign of up to 100 personalised emails starts at €250, and each further 100 at €150. The price covers the contact list, copy, sending and status tracking.

SERVICE	WHAT IS INCLUDED	PRICE (EUR)
Contact research and list	Companies, media or institutions with verified addresses	from 1 per contact
Request or invitation copy	One version, up to 2 rounds of revisions	from 80
Additional copy version	For another group or language	from 50
Sending a campaign of up to 100 emails	Individual sending with attachment, status log	from 250
Each further 100 emails	Sending and status log	from 150
Reminder	Resending with the original and attachment	from 1 per email
Bounce and reply tracking	Bounced emails, new addresses, call list	from 80
Replies to enquiries	Drafting and sending replies	15 per reply
Campaign report	Figures by day and group, for the board	from 80
Newsletter	Template and one send	from 150

10 PR, MEDIA AND EVENTS

An event PR package starts at €900 and covers invitations to media, institutions and sponsors, reminders and a report.

SERVICE	WHAT IS INCLUDED	PRICE (EUR)
Press release	Text and sending to a media list	from 150
Media invitation to an event	Text, list, sending, 2 reminders	from 350
Official invitation to institutions	Invitation on letterhead, sent to ministers' offices	from 200
Sponsorship and donation requests	Request letter, company list, sending, reminders	from 400
Event PR package	All of the above plus a report	from 900
Event materials	Roll-up, banner, flyer, invitation (see sections 6 and 7)	per item
Event announcement on the website	Event on the homepage and in the calendar	from 60

11 TRANSLATION AND LOCALISATION

Translation is charged per standard page of 1,500 characters including spaces, from €18 for English, Italian and German. This is not certified translation.

SERVICE	WHAT IS INCLUDED	PRICE (EUR)
Translation HR/BS ↔ EN, IT, DE	Per standard page (1,500 characters)	from 18 per page
Adapting text for the local market	Regional variants, local expressions	from 10 per page
Proofreading	Spelling and style	from 8 per page
App or website localisation	Interface translation and layout check	from 0.06 per word

12 AI IMAGES, VIDEO AND PHOTO EDITING

An AI background or illustration starts at €60, plus the tool's credit cost. A short promo video of up to 30 s starts at €250.

SERVICE	WHAT IS INCLUDED	PRICE (EUR)
AI image or background	Up to 3 variants, high resolution	from 60
AI edit of an existing image	E.g. bring an object closer, remove an item	from 40
Photo editing	Cropping, colour, background removal	10 per photo
Silhouette or stylised image from a photo	For a banner or cover	from 80
Short promo video up to 30 s	Editing, captions, licensed music	from 250

SERVICE	WHAT IS INCLUDED	PRICE (EUR)
Animated logo or intro	Up to 5 s	from 120

13 CONSULTING, DOCUMENTS AND HOURLY RATE

Our hourly rate is €40. Anything not listed is charged by the hour or by quote.

SERVICE	WHAT IS INCLUDED	PRICE (EUR)
Hourly rate	Design, web, admin, changes	40 per hour
Consulting and strategy	Meeting or call, with written conclusions	60 per hour
Business documents	Quotes, letters, studies (Word, PDF)	from 80
Presentation	Up to 10 slides	from 250
Spreadsheets and lists	Contacts, sponsors, status tracking in Excel	from 50
Rush delivery (within 48 hours)	Surcharge on the price	+30 %

14 PACKAGES AND PAYMENT TERMS

Packages cost 10–15 % less than the items added up.

PACKAGE	WHAT IS INCLUDED	PRICE (EUR)
Start	Logo, business card, letterhead, one-page website	from 1,100
Association	Website with admin panel and Donate page, letterhead, flyer, roll-up	from 2,500
Event	PR package, roll-up, flyer, invitation, website announcement	from 1,400
Product launch	Landing page, 4 weeks of posts, campaign of up to 100 emails	from 1,700

PAYMENT TERMS

- Projects up to €1,000: 50 % upfront, 50 % on delivery.
- Projects over €1,000: 40 % upfront, 30 % halfway, 30 % on delivery.
- Monthly services are paid in advance, by the 5th of the month.
- Quotes are valid for 30 days.

CAN'T SEE WHAT YOU NEED?

Write to ivana@conzulvo.com and we will send you a quote. · conzulvo.com